

Client: Amerisource Bergen

Project Description Corporate Interior Wall Graphics

Challenge

Amerisource Bergen - the worldwide pharmaceutical company was referred to Lowe-Martin by one of our clients. Amerisource Bergen needed a quick solution to both improve the look of their newly renovated office space and showcase their new business strategies.

Benefits & Solutions

Working closely with Amerisource Bergen's graphic designer we came up with an easy solution to decorate the office walls. Our product specialist chose a substrate called Phototex that is a self adhesive woven fabric. This substrate is very easy to print, install, remove and whenever necessary reposition.

Production Specifications

Amerisource Bergen's graphic designer combined images with motivational quotes, creating powerful imagery throughout the space.

We produced various prints that included posters, partial wall coverings and graphics around cubicles. Installation of all the panels took effort, but the end outcome was very positive. In addition to wall graphics, the client also required banner stands, tent cards and brochures.

We have completed 2 locations already..... one more to come!

